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# NCH

## Manufacturer Industry Notification For Paper and Paperless Coupon Redemption

April 21, 2023

Hot Line # 1-800-833-7096

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For inquiries, please see below:

**Clearinghouse Personnel:**

Email inquiries to [clearinghouseinquiries@nchmarketing.com](mailto:clearinghouseinquiries@nchmarketing.com)

**Retailers:**

**By Phone:** 800-833-7096

**By Mail:** NCH Marketing Services, Inc.  
155 N. Pfingsten Road Suite 200  
Deerfield, Illinois 60015  
Attn: Trade Management

<https://www.vericast.com/solutions/marketing-services/coupon-redemption/retailer-inquiries/>

Please include contact name and phone number so  
we may effectively handle your inquiry

*The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*

## Glossary

### Brands / Products

Brands / products which the manufacturer has previously couponed on and advised NCH of; may not be all inclusive

### Family Codes

Family codes as provided by the manufacturer; may not be all inclusive of the manufacturer's complete family code structure

### Manufacturer Merger

A manufacturer merging into an existing NCH client

### Manufacturer Name Change

An NCH client changing their corporate name

### Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center,  
[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

### Manufacturer Redemption Address Change

An NCH client moving to another agent or beginning to process in-house

### Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.

### Manufacturer Split

An NCH client who has sold products to another manufacturer

### New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace

**New NCH Manufacturer***The information below pertains to both paper and paperless submissions.*

<b>Effective Date: 5/1/2023</b>		
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Prior Redemption Address</b>
Producers Dairy Foods dba Shehadey Farm #1809 PO Box 880001 El Paso, TX 88588-0001	1809	N/A
<b>GS1 Company Prefix</b>	<b>Family Codes</b>	<b>Brands / Products</b>
0071203	All Family Codes	Umpqua Dairy
0071580	All Family Codes	Umpqua Dairy
0078255	All Family Codes	Producers Dairy
0071406	All Family Codes	Model Dairy
0072935	All Family Codes	Berkeley Farms

<b>Effective Date: 3/27/2023</b>		
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Prior Redemption Address</b>
Brightfarms, Inc #1808 PO Box 880001 El Paso, TX 88588-0001	1808	Brightfarms, Inc - Inmar Dept #32221 Mfr Rcv Office 801 Union Pacific Blvd, Ste 5 Laredo, TX 78045-9475
<b>GS1 Company Prefix</b>	<b>Family Codes</b>	<b>Brands / Products</b>
0857062004	All Family Codes	All Brands
0850439007	All Family Codes	All Brands

<b>Effective Date: 3/20/2023</b>		
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Prior Redemption Address</b>
Aquamar, Inc #1806 PO Box 880001 El Paso, TX 88588-0001	1806	N/A
<b>GS1 Company Prefix</b>	<b>Family Codes</b>	<b>Brands / Products</b>
0605453	All Family Codes	All Brands
0720182	All Family Codes	All Brands

***Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.******Example: ABC Company #9999****The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge.*

### Manufacturer Merger

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 5/1/2023				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
Scott's Liquid Gold	N/A	Scott's Liquid Gold, Inc Inmar Brand Solutions Dept 11124 Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045-9475	Nakoma Products LLC #1518 PO Box 880001 El Paso, TX 88588-0001	1518
GS1 Company Prefix	Family Codes		Brands / Products	
0011124	111 and 112		Scott's Liquid Gold Wood Care Product	
0011124	121		Scott's Liquid Gold Floor Restore Product	
0011124	131		Scott's Liquid Gold One Clean Home Product	

### Manufacturer Split

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Effective Date: 04/03/2023 <b>UPDATED COMPANY PREFIX – SEE MANUFACTURER REDEMPTION CLARIFICATION BELOW</b>				
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address		Client Number
Unilever PO Box 880001 El Paso, TX 88588-0001	1370	Ekaterra Tea MSO USA LLC #1810 PO Box 880001 El Paso, TX 88588-0001		1810
GS1 Company Prefix	Family Codes		Brands/Products	
0041000	100-199, 400-499		Lipton Tea, PG Tips, Pure Leaf Tea	
081302602	All Family Codes		Pukka Tea	
0794522	All Family Codes		Tazo Tea, Lipton Tea	
0667803	All Family Codes		PG Tips Tea	

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

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**Manufacturer Split, continued**

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 3/13/2023			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
Sovos Brands #1229 PO Box 880001 El Paso, TX 88588-0001	1229	Hometown Food Company #1716 PO Box 880001 El Paso, TX 88588-0001	1716
GS1 Company Prefix	Family Codes		Brands/Products
081000156	All Family Codes		Birch Benders
0856017003	All Family Codes		Birch Benders

**Manufacturer Redemption Address Change**

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 5/1/2023			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Eleeo Brands LLC #1747 PO Box 880001 El Paso TX 88588-0001	1747	Eleeo Brands LLC Inmar Brand Solutions Dept #92245 801 Union Pacific Blvd Ste 5 Laredo, TX 78045-9475	081452101 081616701 0897752002

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**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge.

**Manufacturer Redemption Address Change, cont.**

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 3/31/2023			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
F&S Produce Company #1771 PO Box 880001 El Paso TX 88588-0001	1771	F&S Produce Company 500 West Elmer Rd Vineland, NJ 08360	0601172

Effective Date: 3/31/2023			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Thirty Madison #1790 PO Box 880001 El Paso TX 88588-0001	1790	Thirty Madison 79 Madison Ave, Floor 8 New York, NY 10016-7810	0371713

Effective Date: 3/31/2023			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
American Egg Board #1485 PO Box 880001 El Paso TX 88588-0001	1485	American Egg Board 8755 W. Higgins Rd STE 300 Chicago, IL 60031	0853784002

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

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### Manufacturer Name Change

*The information below pertains to both paper and paperless submissions.*

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

### Manufacturer Redemption Clarification

*The information below pertains to both paper and paperless submissions.*

Manufacturer Name & Address	Client Number	Comments
Ekaterra Tea MSO USA LLC #1810 PO Box 880001 El Paso, TX 88588-0001	1810	Tazo Tea coupons with Company Prefix 0762111 was previously miscommunicated. This company prefix should not be directed to Ekaterra Tea.

### Manufacturer Published Coupon Redemption Policy Updates

The following policies have been newly published or updated and can be found at [www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

Manufacturer Name

*Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.*

**Example: ABC Company #9999**

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