
MANUFACTURER INDUSTRY NOTIFICATION **For Paper and Paperless** **Coupon Redemption**

August 18, 2023

Hot Line # 1-800-833-7096

For inquiries, please see below:

CLEARINGHOUSE PERSONNEL

Email inquiries to clearinghouseinquiries@nchmarketing.com

RETAILERS

By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc.
155 N. Pfingsten Road, Suite 200
Deerfield, Illinois 60015
Attn: Trade Management

<https://www.vericast.com/solutions/marketing-services/coupon-redemption/retailer-inquiries/>

Please include contact name and phone number so we may effectively handle your inquiry

GLOSSARY

Brands / Products

Brands / products on which the manufacturer has previously couponed and advised Vericast/NCH of; may not be all-inclusive

Family Codes

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure

Manufacturer Merger

A manufacturer merging into an existing Vericast/NCH client

Manufacturer Name Change

A Vericast/NCH client changing their corporate name

Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated Vericast/NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center
www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

Manufacturer Redemption Address Change

A Vericast/NCH client moving to another agent or beginning to process in-house

Manufacturer Redemption Clarification

Further details pertaining to Vericast/NCH client company prefixes, brands, family codes, etc.

Manufacturer Split

A Vericast/NCH client who has sold products to another manufacturer

New NCH Manufacturer

A manufacturer new to Vericast/NCH who may or may not have coupons in the marketplace

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

New NCH Manufacturer*The information below pertains to both paper and paperless submissions.*

| Effective Date: 7/31/2023 | | |
|--|----------------------|---------------------------------|
| Manufacturer Name | Client Number | Prior Redemption Address |
| WK Kellogg Co #1811 PO Box 880001 El Paso, TX 88588-0001 | 1811 | N/A |
| GS1 Company Prefix | Family Codes | Brands / Products |
| 0041192 | All family code | WK Kellogg Co |
| 0884623 | 500 Series | Bear Naked |
| 0856416000 | 500 Series | Bear Naked |
| 0018627 | 500 Series | Kashi |

| Effective Date: 8/1/2023 | | |
|--|------------------------------|--|
| Manufacturer Name | Client Number | Prior Redemption Address |
| Campbell Soup Company #1812 NCH Marketing Services P.O. Box 880001 El Paso, TX 88588-0001 | 1812 | Campbell Soup Company Inmar Brand Solutions Dept. #51000 Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045-9475 |
| GS1 Company Prefix | Family Codes | Brands / Products |
| 0010300 | 100-199, 200-299, 400-499 | Emerald Nuts |
| 0014100 | 100-199, 300-399 | Pepperidge Farm Bakery |
| 0014700 | 100-199 | Salerno |
| 0020685 | 100-199, 200-299 | Cape Cod |
| 0021900 | 500-599 | Tom's Snacks |
| 0023896 | 100-799 | Pop Secret |
| 0027500 | 100-199 | Archway |
| 0041200 | 100-399 | Jay's, Krunchers, O-KE-DOKE |
| 0041565 | 100-199, 600-699 | Pace Sauces and Meals |
| 0049508 | 100-599 | Snack Factory Pretzel Crisp |
| 0051000 | 100-499, 600-999 | Campbell's Soups, Prego, V8 |
| 0052603 | 100-399 | Pacific Foods |
| 0073510 | 100-199 | Stella D'Oro |
| 0076410 | 100-199, 300-799 | Lance |
| 0077975 | 100-499, 700-799 | Snyder's of Hanover |
| 0084114 | 100-499 | Kettle |
| 0081509902 | 100-199, 300-599 | Late July Any Chips, Crackers, Popcorn, Salsa |
| 0890444000 | 100-199, 300-399 | Any Crackers, Chips |

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**Example: ABC Company #9999***The information provided herein is accurate to the best of Vericast's knowledge.*

New NCH Manufacturer, continued*The information below pertains to both paper and paperless submissions.*

| Effective Date: 7/31/2023 | | |
|---|---------------|--------------------------|
| Manufacturer Name | Client Number | Prior Redemption Address |
| Pairwise Plants Services #1813 PO Box 880001 El Paso, TX 88588-0001 | 1813 | N/A |
| GS1 Company Prefix | Family Codes | Brands / Products |
| 0850048964 | All | Conscious Greens |

Manufacturer Merger

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

| Effective Date: 9/4/2023 | | | | |
|--------------------------|------------------|--|--|---------------|
| Manufacturer Name | Client Number | Previous Redemption Address | Merging Into | Client Number |
| B&G Foods | 31500 | Inmar Brand Solutions Dept. #31500 B&G Foods Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045-9475 | Barilla America #1257 NCH Marketing Services P.O. Box 880001 El Paso, TX 88588-0001 | 1257 |
| GS1 Company Prefix | Family Codes | | Brands / Products | |
| 081989801 | All Family Codes | | Back to Nature | |

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

Manufacturer Merger, continued

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

| Effective Date: 8/1/2023 | | | | |
|--------------------------|------------------|--|--|---------------|
| Manufacturer Name | Client Number | Previous Redemption Address | Merging Into | Client Number |
| CLIF Bar & Company | 22252 | Inmar Brand Solutions Dept. #22252 Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045-9475 | Mondelez Global LLC #1538 NCH Marketing Services P.O. Box 880001 El Paso, TX 88588-0001 | 1538 |
| GS1 Company Prefix | Family Codes | | Brands / Products | |
| 0722252 | All Family Codes | | CLIF Bar, LUNA | |

| Effective Date: 7/24/2023 | | | | |
|---------------------------|---------------|---|---|---------------|
| Manufacturer Name | Client Number | Previous Redemption Address | Merging Into | Client Number |
| Liquid IV | #99862 | Liquid IV Inmar Dept. #99862 Mfr Rcv Office 801 Union Pacific Blvd. Ste 5 Laredo, TX 78045-9475 | Unilever P.O. Box 880001 El Paso, TX 88588-0001 | 1370 |
| GS1 Company Prefix | Family Codes | | Brands / Products | |
| 08637370001 | All | | Liquid IV | |
| 08633230003 | All | | Liquid IV | |
| 0851741008 | All | | Liquid IV | |
| 0850021474 | All | | Liquid IV | |
| 0850039286 | All | | Liquid IV | |
| 081012597 | All | | Liquid IV | |

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

Manufacturer Split

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

| Effective Date: | | | |
|--------------------------------------|---------------|---------------------------------|-----------------|
| Previous Manufacturer Name & Address | Client Number | New Manufacturer Name & Address | Client Number |
| | | | |
| GS1 Company Prefix | Family Codes | | Brands/Products |
| | | | |

Manufacturer Redemption Address Change

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

| Effective Date: 8/25/2023 | | | |
|---|---------------|---|-------------------------------|
| Manufacturer Name & Address | Client Number | Forwarding Information | GS1 Company Prefix |
| Klimon LLC #1801 PO 880001 El Paso, TX 88588-0001 | 1801 | Klimon 411 E. Huntington Dr. Suite 107-351 Arcadia, CA 91006 | 1009553 1009554 1009555 |

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

Manufacturer Name Change

The information below pertains to both paper and paperless submissions.

| Effective Date: | | | |
|--------------------------------------|---------------|---------------------------------|---------------|
| Previous Manufacturer Name & Address | Client Number | New Manufacturer Name & Address | Client Number |
| | | | |

Manufacturer Redemption Clarification

The information below pertains to both paper and paperless submissions.

| Manufacturer Name & Address | Client Number | Comments |
|-----------------------------|---------------|----------|
| | | |

Manufacturer Published Coupon Redemption Policy Updates

The following policies have been newly published or updated and can be found at www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

| Manufacturer Name |
|-------------------|
| |

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.