

SPECIAL NOTIFICATION
MANUFACTURER INDUSTRY NOTIFICATION
For Paper and Paperless
Coupon Redemption

July 20, 2023

Hot Line # 1-800-833-7096

For inquiries, please see below:

CLEARINGHOUSE PERSONNEL

Email inquiries to clearinghouseinquiries@nchmarketing.com

RETAILERS

By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc.
155 N. Pfingsten Road, Suite 200
Deerfield, Illinois 60015
Attn: Trade Management

<https://www.vericast.com/solutions/marketing-services/coupon-redemption/retailer-inquiries/>

Please include contact name and phone number so we may effectively handle your inquiry

GLOSSARY

Brands / Products

Brands / products on which the manufacturer has previously couponed and advised Vericast/NCH of; may not be all-inclusive

Family Codes

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure

Manufacturer Merger

A manufacturer merging into an existing Vericast/NCH client

Manufacturer Name Change

A Vericast/NCH client changing their corporate name

Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated Vericast/NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center
www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

Manufacturer Redemption Address Change

A Vericast/NCH client moving to another agent or beginning to process in-house

Manufacturer Redemption Clarification

Further details pertaining to Vericast/NCH client company prefixes, brands, family codes, etc.

Manufacturer Split

A Vericast/NCH client who has sold products to another manufacturer

New NCH Manufacturer

A manufacturer new to Vericast/NCH who may or may not have coupons in the marketplace

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

New NCH Manufacturer*The information below pertains to both paper and paperless submissions.*

Effective Date: 7/31/2023		
Manufacturer Name	Client Number	Prior Redemption Address
Campbell Soup Company #1812 NCH Marketing Services P.O. Box 880001 El Paso, TX 88588-0001	1812	Campbell Soup Company Inmar Brand Solutions Dept. #51000 Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045-9475
GS1 Company Prefix	Family Codes	Brands / Products
0010300	100-199, 200-299, 400-499	Emerald Nuts
0014100	100-199, 300-399	Pepperidge Farm Bakery
0014700	100-199	Salerno
0020685	100-199, 200-299	Cape Cod
0021900	500-599	Tom's Snacks
0023896	100-799	Pop Secret
0027500	100-199	Archway
0041200	100-399	Jay's, Krunchers, O-KE-DOKE
0041565	100-199, 600-699	Pace Sauces and Meals
0049508	100-599	Snack Factory Pretzel Crisp
0051000	100-499, 600-999	Campbell's Soups, Prego, V8
0052603	100-399	Pacific Foods
0073510	100-199	Stella D'Oro
0076410	100-199, 300-799	Lance
0077975	100-499, 700-799	Snyder's of Hanover
0084114	100-499	Kettle
0081509902	100-199, 300-599	Late July Any Chips, Crackers, Popcorn, Salsa
0890444000	100-199, 300-399	Any Crackers, Chips

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.***Example: ABC Company #9999****The information provided herein is accurate to the best of Vericast's knowledge.*