
MANUFACTURER INDUSTRY NOTIFICATION **For Paper and Paperless** **Coupon Redemption**

August 25, 2023

Hot Line # 1-800-833-7096

For inquiries, please see below:

CLEARINGHOUSE PERSONNEL

Email inquiries to clearinghouseinquiries@nchmarketing.com

RETAILERS

By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc.
155 N. Pfingsten Road, Suite 200
Deerfield, Illinois 60015
Attn: Trade Management

<https://www.vericast.com/solutions/marketing-services/coupon-redemption/retailer-inquiries/>

Please include contact name and phone number so we may effectively handle your inquiry

GLOSSARY

Brands / Products

Brands / products on which the manufacturer has previously couponed and advised Vericast/NCH of; may not be all-inclusive

Family Codes

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure

Manufacturer Merger

A manufacturer merging into an existing Vericast/NCH client

Manufacturer Name Change

A Vericast/NCH client changing their corporate name

Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated Vericast/NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center
www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

Manufacturer Redemption Address Change

A Vericast/NCH client moving to another agent or beginning to process in-house

Manufacturer Redemption Clarification

Further details pertaining to Vericast/NCH client company prefixes, brands, family codes, etc.

Manufacturer Split

A Vericast/NCH client who has sold products to another manufacturer

New NCH Manufacturer

A manufacturer new to Vericast/NCH who may or may not have coupons in the marketplace

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

New NCH Manufacturer*The information below pertains to both paper and paperless submissions.*

Effective Date: 7/31/2023		
Manufacturer Name	Client Number	Prior Redemption Address
WK Kellogg Co #1811 PO Box 880001 El Paso, TX 88588-0001	1811	N/A
GS1 Company Prefix	Family Codes	Brands / Products
0041192	All family code	WK Kellogg Co
0884623	500 Series	Bear Naked
0856416000	500 Series	Bear Naked
0018627	500 Series	Kashi

Effective Date: 8/1/2023		
Manufacturer Name	Client Number	Prior Redemption Address
Campbell Soup Company #1812 NCH Marketing Services P.O. Box 880001 El Paso, TX 88588-0001	1812	Campbell Soup Company Inmar Brand Solutions Dept. #51000 Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045-9475
GS1 Company Prefix	Family Codes	Brands / Products
0010300	100-199, 200-299, 400-499	Emerald Nuts
0014100	100-199, 300-399	Pepperidge Farm Bakery
0014700	100-199	Salerno
0020685	100-199, 200-299	Cape Cod
0021900	500-599	Tom's Snacks
0023896	100-799	Pop Secret
0027500	100-199	Archway
0041200	100-399	Jay's, Krunchers, O-KE-DOKE
0041565	100-199, 600-699	Pace Sauces and Meals
0049508	100-599	Snack Factory Pretzel Crisp
0051000	100-499, 600-999	Campbell's Soups, Prego, V8
0052603	100-399	Pacific Foods
0073510	100-199	Stella D'Oro
0076410	100-199, 300-799	Lance
0077975	100-499, 700-799	Snyder's of Hanover
0084114	100-499	Kettle
0081509902	100-199, 300-599	Late July Any Chips, Crackers, Popcorn, Salsa
0890444000	100-199, 300-399	Any Crackers, Chips

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**Example: ABC Company #9999***The information provided herein is accurate to the best of Vericast's knowledge.*

New NCH Manufacturer, continued*The information below pertains to both paper and paperless submissions.*

Effective Date: 7/31/2023		
Manufacturer Name	Client Number	Prior Redemption Address
Pairwise Plants Services #1813 PO Box 880001 El Paso, TX 88588-0001	1813	N/A
GS1 Company Prefix	Family Codes	Brands / Products
0850048964	All	Conscious Greens

Manufacturer Merger

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 9/4/2023				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
B&G Foods	31500	Inmar Brand Solutions Dept. #31500 B&G Foods Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045-9475	Barilla America #1257 NCH Marketing Services P.O. Box 880001 El Paso, TX 88588-0001	1257
GS1 Company Prefix	Family Codes		Brands / Products	
081989801	All Family Codes		Back to Nature	

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

Manufacturer Merger, continued

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 8/1/2023				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
CLIF Bar & Company	22252	Inmar Brand Solutions Dept. #22252 Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045-9475	Mondelez Global LLC #1538 NCH Marketing Services P.O. Box 880001 El Paso, TX 88588-0001	1538
GS1 Company Prefix	Family Codes		Brands / Products	
0722252	All Family Codes		CLIF Bar, LUNA	

Effective Date: 7/24/2023				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
Liquid IV	#99862	Liquid IV Inmar Dept. #99862 Mfr Rcv Office 801 Union Pacific Blvd. Ste 5 Laredo, TX 78045-9475	Unilever P.O. Box 880001 El Paso, TX 88588-0001	1370
GS1 Company Prefix	Family Codes		Brands / Products	
08637370001	All		Liquid IV	
08633230003	All		Liquid IV	
0851741008	All		Liquid IV	
0850021474	All		Liquid IV	
0850039286	All		Liquid IV	
081012597	All		Liquid IV	

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

Manufacturer Split

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
GS1 Company Prefix	Family Codes		Brands/Products

Manufacturer Redemption Address Change

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 9/8/2023			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Kadenwood LLC #1759 PO 880001 El Paso, TX 88588-0001	1759	Kadenwood LLC 450 Newport Center Dr Suite 630 Newport Beach, CA 92660	081002641 081002655 081190403

**** PLEASE NOTE UPDATE TO COMPANY PREFIXES FOR KLIMON LLC****

Effective Date: 8/25/2023			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Klimon LLC #1801 PO 880001 El Paso, TX 88588-0001	1801	Klimon 411 E. Huntington Dr. Suite 107-351 Arcadia, CA 91006	08600039847 0850034768

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

Manufacturer Name Change

The information below pertains to both paper and paperless submissions.

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

Manufacturer Redemption Clarification

The information below pertains to both paper and paperless submissions.

Manufacturer Name & Address	Client Number	Comments

Manufacturer Published Coupon Redemption Policy Updates

The following policies have been newly published or updated and can be found at www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

Manufacturer Name

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.