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## **MANUFACTURER INDUSTRY NOTIFICATION** **For Paper and Paperless** **Coupon Redemption**

July 28, 2023

Hot Line # 1-800-833-7096

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For inquiries, please see below:

### **CLEARINGHOUSE PERSONNEL**

Email inquiries to [clearinghouseinquiries@nchmarketing.com](mailto:clearinghouseinquiries@nchmarketing.com)

### **RETAILERS**

**By Phone:** 800-833-7096

**By Mail:** NCH Marketing Services, Inc.  
155 N. Pfingsten Road, Suite 200  
Deerfield, Illinois 60015  
Attn: Trade Management

<https://www.vericast.com/solutions/marketing-services/coupon-redemption/retailer-inquiries/>

Please include contact name and phone number so we may effectively handle your inquiry

## **GLOSSARY**

### **Brands / Products**

Brands / products on which the manufacturer has previously couponed and advised Vericast/NCH of; may not be all-inclusive

### **Family Codes**

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure

### **Manufacturer Merger**

A manufacturer merging into an existing Vericast/NCH client

### **Manufacturer Name Change**

A Vericast/NCH client changing their corporate name

### **Manufacturer Published Coupon Redemption Policy Updates**

Newly published or updated Vericast/NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center  
[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

### **Manufacturer Redemption Address Change**

A Vericast/NCH client moving to another agent or beginning to process in-house

### **Manufacturer Redemption Clarification**

Further details pertaining to Vericast/NCH client company prefixes, brands, family codes, etc.

### **Manufacturer Split**

A Vericast/NCH client who has sold products to another manufacturer

### **New NCH Manufacturer**

A manufacturer new to Vericast/NCH who may or may not have coupons in the marketplace

***Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.***

***Example: ABC Company #9999***

*The information provided herein is accurate to the best of Vericast's knowledge.*

**New NCH Manufacturer***The information below pertains to both paper and paperless submissions.*

<b>Effective Date: 7/31/2023</b>		
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Prior Redemption Address</b>
WK Kellogg Co #1811 PO Box 880001 El Paso, TX 88588-0001	1811	N/A
<b>GS1 Company Prefix</b>	<b>Family Codes</b>	<b>Brands / Products</b>
0041192	All family code	WK Kellogg Co
0884623	500 Series	Bear Naked
0856416000	500 Series	Bear Naked
0018627	500 Series	Kashi

<b>Effective Date: 8/1/2023</b>		
<b>Manufacturer Name</b>	<b>Client Number</b>	<b>Prior Redemption Address</b>
Campbell Soup Company #1812 NCH Marketing Services P.O. Box 880001 El Paso, TX 88588-0001	1812	Campbell Soup Company Inmar Brand Solutions Dept. #51000 Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045-9475
<b>GS1 Company Prefix</b>	<b>Family Codes</b>	<b>Brands / Products</b>
0010300	100-199, 200-299, 400-499	Emerald Nuts
0014100	100-199, 300-399	Pepperidge Farm Bakery
0014700	100-199	Salerno
0020685	100-199, 200-299	Cape Cod
0021900	500-599	Tom's Snacks
0023896	100-799	Pop Secret
0027500	100-199	Archway
0041200	100-399	Jay's, Krunchers, O-KE-DOKE
0041565	100-199, 600-699	Pace Sauces and Meals
0049508	100-599	Snack Factory Pretzel Crisp
0051000	100-499, 600-999	Campbell's Soups, Prego, V8
0052603	100-399	Pacific Foods
0073510	100-199	Stella D'Oro
0076410	100-199, 300-799	Lance
0077975	100-499, 700-799	Snyder's of Hanover
0084114	100-499	Kettle
0081509902	100-199, 300-599	Late July Any Chips, Crackers, Popcorn, Salsa
0890444000	100-199, 300-399	Any Crackers, Chips

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.****Example: ABC Company #9999***The information provided herein is accurate to the best of Vericast's knowledge.*

**New NCH Manufacturer, continued***The information below pertains to both paper and paperless submissions.*

Effective Date: 7/31/2023		
Manufacturer Name	Client Number	Prior Redemption Address
Pairwise Plants Services #1813 PO Box 880001 El Paso, TX 88588-0001	1813	N/A
GS1 Company Prefix	Family Codes	Brands / Products
0850048964	All	Conscious Greens

**Manufacturer Merger**

***The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.***

Effective Date: 8/1/2023				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
CLIF Bar & Company	22252	Inmar Brand Solutions Dept. #22252 Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045-9475	Mondelez Global LLC #1538 NCH Marketing Services P.O. Box 880001 El Paso, TX 88588-0001	1538
GS1 Company Prefix	Family Codes		Brands / Products	
0722252	All Family Codes		CLIF Bar, LUNA	

***Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.***

***Example: ABC Company #9999***

*The information provided herein is accurate to the best of Vericast's knowledge.*

**Manufacturer Merger, continued**

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 7/24/2023				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
Liquid IV	Inmar Dept. #99862	Liquid IV Inmar Dept. #99862 Mfr Rcv Office 801 Union Pacific Blvd. Ste 5 Laredo, TX 78045-9475	Unilever P.O. Box 880001 El Paso, TX 88588-0001	1370
GS1 Company Prefix	Family Codes		Brands / Products	
08637370001	All		Liquid IV	
08633230003	All		Liquid IV	
0851741008	All		Liquid IV	
0850021474	All		Liquid IV	
0850039286	All		Liquid IV	
081012597	All		Liquid IV	

Effective Date: 7/3/2023				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
HRA Pharma	N/A	Inmar Brand Solutions Dept 99862 Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045-9475	L. Perrigo Company #1565 PO Box 880001 El Paso, TX 88588-0001	1565
GS1 Company Prefix	Family Codes		Brands / Products	
081000031	All Family Codes		Compeed Footcare and Mederma	

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

The information provided herein is accurate to the best of Vericast's knowledge.

## Manufacturer Split

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
GS1 Company Prefix	Family Codes		Brands/Products

## Manufacturer Redemption Address Change

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 6/30/2023			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
NBTY Global, Inc. #1664 PO 880001 El Paso, TX 88588-0001	1664	Nestle USA Inmar Dept. #00020 Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045	0074312 (Excludes 500 series) 0025077 0030768 0076460

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

The information provided herein is accurate to the best of Vericast's knowledge.

**Manufacturer Redemption Address Change, continued**

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 6/30/2023			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Bimbo Bakeries #1296 P.O. Box 880001 El Paso, TX 88588	1296	Bimbo Bakeries Inmar Dept. #69665 Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045	0763946 0073410 0050400 0072945 0073040 0074323 0072030 0071330 0078700 0072610 0071535 0071305 0070870 0073132 0018537 0076515 0071673 0071309 0048121 0703965 0039677 0076800 0071479 0850711006 0850050

Effective Date: 6/26/2023			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Marin Kombucha Company #1793 PO Box 880001 El Paso TX 88588-0001	1793	Marin Kombucha Company 22 Commercial Blvd, Ste G Novato, CA 94949-6111	0850004029 08648200001

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

The information provided herein is accurate to the best of Vericast's knowledge.

### Manufacturer Name Change

*The information below pertains to both paper and paperless submissions.*

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

### Manufacturer Redemption Clarification

*The information below pertains to both paper and paperless submissions.*

Manufacturer Name & Address	Client Number	Comments

### Manufacturer Published Coupon Redemption Policy Updates

The following policies have been newly published or updated and can be found at [www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

Manufacturer Name

*Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.*

**Example: ABC Company #9999**

*The information provided herein is accurate to the best of Vericast's knowledge.*