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# NCH

## Manufacturer Industry Notification For Paper and Paperless Coupon Redemption

June 9, 2023

Hot Line # 1-800-833-7096

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For inquiries, please see below:

**Clearinghouse Personnel:**

Email inquiries to [clearinghouseinquiries@nchmarketing.com](mailto:clearinghouseinquiries@nchmarketing.com)

**Retailers:**

**By Phone:** 800-833-7096

**By Mail:** NCH Marketing Services, Inc.  
155 N. Pfingsten Road Suite 200  
Deerfield, Illinois 60015  
Attn: Trade Management

<https://www.vericast.com/solutions/marketing-services/coupon-redemption/retailer-inquiries/>

Please include contact name and phone number so  
we may effectively handle your inquiry

*The information provided herein is accurate to the best of NCH Marketing Services, Inc.'s knowledge*

## Glossary

### Brands / Products

Brands / products which the manufacturer has previously couponed on and advised NCH of; may not be all inclusive

### Family Codes

Family codes as provided by the manufacturer; may not be all inclusive of the manufacturer's complete family code structure

### Manufacturer Merger

A manufacturer merging into an existing NCH client

### Manufacturer Name Change

An NCH client changing their corporate name

### Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center,  
[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

### Manufacturer Redemption Address Change

An NCH client moving to another agent or beginning to process in-house

### Manufacturer Redemption Clarification

Further details pertaining to NCH client company prefixes, brands, family codes, etc.

### Manufacturer Split

An NCH client who has sold products to another manufacturer

### New NCH Manufacturer

A manufacturer new to NCH who may or may not have coupons in the marketplace

### New NCH Manufacturer

*The information below pertains to both paper and paperless submissions.*

Effective Date: 5/1/2023		
Manufacturer Name	Client Number	Prior Redemption Address
Producers Dairy Foods dba Shehadey Farm #1809 PO Box 880001 El Paso, TX 88588-0001	1809	N/A
GS1 Company Prefix	Family Codes	Brands / Products
0071203	All Family Codes	Umpqua Dairy
0071580	All Family Codes	Umpqua Dairy
0078255	All Family Codes	Producers Dairy
0071406	All Family Codes	Model Dairy
0072935	All Family Codes	Berkeley Farms

### Manufacturer Merger

***The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.***

Effective Date: 5/15/2023				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
Rocco & Roxie Supply	N/A	N/A	PetIQ #1682 PO Box 880001 El Paso, TX 88588-0001	1682
GS1 Company Prefix	Family Codes		Brands / Products	
08655200000	All Family Codes		Rocco & Roxie	
0858005008	All Family Codes		Rocco & Roxie	
0850010626	All Family Codes		Rocco & Roxie	
0853568006	All Family Codes		Rocco & Roxie	

***Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.***

***Example: ABC Company #9999***

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### Manufacturer Merger, Cont.

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 6/12/2023				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
Friendship Dairies	N/A	Friendship Dairies Inmar Brand Solutions Dept 71481 Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045-9475	Saputo Cheese USA Inc #1348 PO Box 880001 El Paso, TX 88588-0001	1348
GS1 Company Prefix	Family Codes		Brands / Products	
0071481	All Family Codes		Friendship Dairies	

### Manufacturer Split

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
GS1 Company Prefix	Family Codes		Brands/Products

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

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### Manufacturer Redemption Address Change

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 5/1/2023			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Eleeo Brands LLC #1747 PO Box 880001 El Paso TX 88588-0001	1747	Eleeo Brands LLC Inmar Brand Solutions Dept #92245 801 Union Pacific Blvd Ste 5 Laredo, TX 78045-9475	081452101 081616701 0897752002

### Manufacturer Name Change

*The information below pertains to both paper and paperless submissions.*

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

### Manufacturer Redemption Clarification

*The information below pertains to both paper and paperless submissions.*

Manufacturer Name & Address	Client Number	Comments

### Manufacturer Published Coupon Redemption Policy Updates

The following policies have been newly published or updated and can be found at [www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

Manufacturer Name

*Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.*

**Example: ABC Company #9999**

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