
MANUFACTURER INDUSTRY NOTIFICATION **For Paper and Paperless** **Coupon Redemption**

September 15, 2023

Hot Line # 1-800-833-7096

For inquiries, please see below:

CLEARINGHOUSE PERSONNEL

Email inquiries to clearinghouseinquiries@nchmarketing.com

RETAILERS

By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc.
155 N. Pflingsten Road, Suite 200
Deerfield, Illinois 60015
Attn: Trade Management

<https://www.vericast.com/solutions/marketing-services/coupon-redemption/retailer-inquiries/>

Please include contact name and phone number so we may effectively handle your inquiry

GLOSSARY

Brands / Products

Brands / products on which the manufacturer has previously couponed and advised Vericast/NCH of; may not be all-inclusive

Family Codes

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure

Manufacturer Merger

A manufacturer merging into an existing Vericast/NCH client

Manufacturer Name Change

A Vericast/NCH client changing their corporate name

Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated Vericast/NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center
www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

Manufacturer Redemption Address Change

A Vericast/NCH client moving to another agent or beginning to process in-house

Manufacturer Redemption Clarification

Further details pertaining to Vericast/NCH client company prefixes, brands, family codes, etc.

Manufacturer Split

A Vericast/NCH client who has sold products to another manufacturer

New NCH Manufacturer

A manufacturer new to Vericast/NCH who may or may not have coupons in the marketplace

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

New NCH Manufacturer

The information below pertains to both paper and paperless submissions.

Effective Date:		
Manufacturer Name	Client Number	Prior Redemption Address
GS1 Company Prefix	Family Codes	Brands / Products

Manufacturer Merger

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 9/4/2023				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
B&G Foods	31500	Inmar Brand Solutions Dept. #31500 B&G Foods Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045-9475	Barilla America #1257 NCH Marketing Services P.O. Box 880001 El Paso, TX 88588-0001	1257
GS1 Company Prefix	Family Codes		Brands / Products	
081989801	All Family Codes		Back to Nature	

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

Manufacturer Split

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 10/2/2023			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
The J.M. Smucker Company #277 P.O. Box 880001 El Paso, TX 88588-0001	277	Post Holdings, Inc. #1473 P.O. Box 880001 El Paso, TX 88588-0001	1473
GS1 Company Prefix	Family Codes	Brands/Products	
0071190	500-585	Rachel Ray Nutrish	
0730521	200-241	Nature's Recipe	
0079100	100-124	9 Lives	
0079100	130-133	Pounce	
0079100	200-261	Gravy Train, Kibbles N Bits	
0079100	360-362	Gravy Train	
0829274	100-123	Alley Cat	

Manufacturer Redemption Address Change

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 9/15/2023			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Barcel USA, LLC #1655 PO 880001 El Paso, TX 88588-0001	1655	Inmar Depr. #10011 Mfr Rcv Office 801 Union Pacific Blvd STE 5 Laredo, TX 78045	0757528 081519601

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

Manufacturer Redemption Address Change, Continued

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 9/8/2023			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Kadenwood LLC #1759 PO 880001 El Paso, TX 88588-0001	1759	Kadenwood LLC 450 Newport Center Dr Suite 630 Newport Beach, CA 92660	081002641 081002655 081190403

Manufacturer Name Change

The information below pertains to both paper and paperless submissions.

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

Manufacturer Redemption Clarification

The information below pertains to both paper and paperless submissions.

Manufacturer Name & Address	Client Number	Comments

Manufacturer Published Coupon Redemption Policy Updates

The following policies have been newly published or updated and can be found at www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

Manufacturer Name

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.