
MANUFACTURER INDUSTRY NOTIFICATION **For Paper and Paperless** **Coupon Redemption**

October 27, 2023

Hot Line # 1-800-833-7096

For inquiries, please see below:

CLEARINGHOUSE PERSONNEL

Email inquiries to clearinghouseinquiries@nchmarketing.com

RETAILERS

By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc.
155 N. Pfingsten Road, Suite 200
Deerfield, Illinois 60015
Attn: Trade Management

<https://www.vericast.com/solutions/marketing-services/coupon-redemption/retailer-inquiries/>

Please include contact name and phone number so we may effectively handle your inquiry

GLOSSARY

Brands / Products

Brands / products on which the manufacturer has previously couponed and advised Vericast/NCH of; may not be all-inclusive

Family Codes

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure

Manufacturer Merger

A manufacturer merging into an existing Vericast/NCH client

Manufacturer Name Change

A Vericast/NCH client changing their corporate name

Manufacturer Published Coupon Redemption Policy Updates

Newly published or updated Vericast/NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center
www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

Manufacturer Redemption Address Change

A Vericast/NCH client moving to another agent or beginning to process in-house

Manufacturer Redemption Clarification

Further details pertaining to Vericast/NCH client company prefixes, brands, family codes, etc.

Manufacturer Split

A Vericast/NCH client who has sold products to another manufacturer

New NCH Manufacturer

A manufacturer new to Vericast/NCH who may or may not have coupons in the marketplace

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

New NCH Manufacturer

The information below pertains to both paper and paperless submissions.

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
GS1 Company Prefix	Family Codes		Brands/Products

Manufacturer Merger

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date:				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
GS1 Company Prefix	Family Codes		Brands / Products	

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

Manufacturer Split

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 10/30/23			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
Bay Valley Foods, LLC 982 PO Box 880001 El Paso, TX 88588-0001	982	Winland Foods Inc 1814 PO Box 880001 El Paso, TX 88588-0001	1814
GS1 Company Prefix	Family Codes		Brands/Products
0026800	All Family Codes		American Beauty
0041129	All Family Codes		Prince
0033400	All Family Codes		San Giorgio/Light N Fluffy
0012700	All Family Codes		Skinner
0071730	All Family Codes		Wacky Mac/No Yolks
0049600	All Family Codes		Anthony's
0015300	All Family Codes		Golden Grain
0029200	All Family Codes		Mueller Pasta
0015100	All Family Codes		Pennsylvania Dutch Noodles
0043700	All Family Codes		Ronco
0047325	Family Codes 190, 500 and 510		Creamette, Mrs. Weiss, New Mill

Effective Date: 10/2/2023			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
The J.M. Smucker Company #277 P.O. Box 880001 El Paso, TX 88588-0001	277	Post Holdings, Inc. #1473 P.O. Box 880001 El Paso, TX 88588-0001	1473
GS1 Company Prefix	Family Codes		Brands/Products
0071190	500-585		Rachel Ray Nutrish
0730521	200-241		Nature's Recipe
0079100	100-124		9 Lives
0079100	130-133		Pounce
0079100	200-261		Gravy Train, Kibbles N Bits
0079100	360-362		Gravy Train
0829274	100-123		Alley Cat

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

Manufacturer Redemption Address Change

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date:			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix

Manufacturer Name Change

The information below pertains to both paper and paperless submissions.

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

Manufacturer Redemption Clarification

The information below pertains to both paper and paperless submissions.

Manufacturer Name & Address	Client Number	Comments

Manufacturer Published Coupon Redemption Policy Updates

The following policies have been newly published or updated and can be found at www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

Manufacturer Name

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.