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## **MANUFACTURER INDUSTRY NOTIFICATION** **For Paper and Paperless** **Coupon Redemption**

October 6, 2023

Hot Line # 1-800-833-7096

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For inquiries, please see below:

### **CLEARINGHOUSE PERSONNEL**

Email inquiries to [clearinghouseinquiries@nchmarketing.com](mailto:clearinghouseinquiries@nchmarketing.com)

### **RETAILERS**

**By Phone:** 800-833-7096

**By Mail:** NCH Marketing Services, Inc.  
155 N. Pflingsten Road, Suite 200  
Deerfield, Illinois 60015  
Attn: Trade Management

<https://www.vericast.com/solutions/marketing-services/coupon-redemption/retailer-inquiries/>

Please include contact name and phone number so we may effectively handle your inquiry

## **GLOSSARY**

### **Brands / Products**

Brands / products on which the manufacturer has previously couponed and advised Vericast/NCH of; may not be all-inclusive

### **Family Codes**

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure

### **Manufacturer Merger**

A manufacturer merging into an existing Vericast/NCH client

### **Manufacturer Name Change**

A Vericast/NCH client changing their corporate name

### **Manufacturer Published Coupon Redemption Policy Updates**

Newly published or updated Vericast/NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center  
[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

### **Manufacturer Redemption Address Change**

A Vericast/NCH client moving to another agent or beginning to process in-house

### **Manufacturer Redemption Clarification**

Further details pertaining to Vericast/NCH client company prefixes, brands, family codes, etc.

### **Manufacturer Split**

A Vericast/NCH client who has sold products to another manufacturer

### **New NCH Manufacturer**

A manufacturer new to Vericast/NCH who may or may not have coupons in the marketplace

***Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.***

***Example: ABC Company #9999***

*The information provided herein is accurate to the best of Vericast's knowledge.*

## New NCH Manufacturer

*The information below pertains to both paper and paperless submissions.*

Effective Date:		
Manufacturer Name	Client Number	Prior Redemption Address
GS1 Company Prefix	Family Codes	Brands / Products

## Manufacturer Merger

***The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.***

Effective Date:				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
GS1 Company Prefix	Family Codes		Brands / Products	

***Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.***

***Example: ABC Company #9999***

*The information provided herein is accurate to the best of Vericast's knowledge.*

## Manufacturer Split

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 10/2/2023			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
The J.M. Smucker Company #277 P.O. Box 880001 El Paso, TX 88588-0001	277	Post Holdings, Inc. #1473 P.O. Box 880001 El Paso, TX 88588-0001	1473
GS1 Company Prefix	Family Codes	Brands/Products	
0071190	500-585	Rachel Ray Nutrish	
0730521	200-241	Nature's Recipe	
0079100	100-124	9 Lives	
0079100	130-133	Pounce	
0079100	200-261	Gravy Train, Kibbles N Bits	
0079100	360-362	Gravy Train	
0829274	100-123	Alley Cat	

## Manufacturer Redemption Address Change

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 9/15/2023			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Barcel USA, LLC #1655 PO 880001 El Paso, TX 88588-0001	1655	Inmar Depr. #10011 Mfr Rcv Office 801 Union Pacific Blvd STE 5 Laredo, TX 78045	0757528 081519601

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

The information provided herein is accurate to the best of Vericast's knowledge.

## Manufacturer Redemption Address Change, Continued

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 9/8/2023			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Kadenwood LLC #1759 PO 880001 El Paso, TX 88588-0001	1759	Kadenwood LLC 450 Newport Center Dr Suite 630 Newport Beach, CA 92660	081002641 081002655 081190403

## Manufacturer Name Change

*The information below pertains to both paper and paperless submissions.*

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

## Manufacturer Redemption Clarification

*The information below pertains to both paper and paperless submissions.*

Manufacturer Name & Address	Client Number	Comments

## Manufacturer Published Coupon Redemption Policy Updates

The following policies have been newly published or updated and can be found at [www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

Manufacturer Name

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

*The information provided herein is accurate to the best of Vericast's knowledge.*