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## **MANUFACTURER INDUSTRY NOTIFICATION** **For Paper and Paperless** **Coupon Redemption**

November 10, 2023

Hot Line # 1-800-833-7096

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For inquiries, please see below:

### **CLEARINGHOUSE PERSONNEL**

Email inquiries to [clearinghouseinquiries@nchmarketing.com](mailto:clearinghouseinquiries@nchmarketing.com)

### **RETAILERS**

**By Phone:** 800-833-7096

**By Mail:** NCH Marketing Services, Inc.  
155 N. Pfingsten Road, Suite 200  
Deerfield, Illinois 60015  
Attn: Trade Management

<https://www.vericast.com/solutions/marketing-services/coupon-redemption/retailer-inquiries/>

Please include contact name and phone number so we may effectively handle your inquiry

## **GLOSSARY**

### **Brands / Products**

Brands / products on which the manufacturer has previously couponed and advised Vericast/NCH of; may not be all-inclusive

### **Family Codes**

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure

### **Manufacturer Merger**

A manufacturer merging into an existing Vericast/NCH client

### **Manufacturer Name Change**

A Vericast/NCH client changing their corporate name

### **Manufacturer Published Coupon Redemption Policy Updates**

Newly published or updated Vericast/NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center  
[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

### **Manufacturer Redemption Address Change**

A Vericast/NCH client moving to another agent or beginning to process in-house

### **Manufacturer Redemption Clarification**

Further details pertaining to Vericast/NCH client company prefixes, brands, family codes, etc.

### **Manufacturer Split**

A Vericast/NCH client who has sold products to another manufacturer

### **New NCH Manufacturer**

A manufacturer new to Vericast/NCH who may or may not have coupons in the marketplace

***Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.***

***Example: ABC Company #9999***

*The information provided herein is accurate to the best of Vericast's knowledge.*

## New NCH Manufacturer

*The information below pertains to both paper and paperless submissions.*

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
GS1 Company Prefix	Family Codes		Brands/Products

## Manufacturer Merger

***The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.***

Effective Date: 10/27/2023				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
Hello Products LLC	N/A	Inmar Dept. # 54296 Mfr Rcv Office 801 Union Pacific Blvd STE 5, Laredo, TX 78045	Colgate-Palmolive Company #1119 PO Box 880001 El Paso, TX 88588	1119
GS1 Company Prefix	Family Codes		Brands / Products	
081915602	All Family Codes		All Brands	
0854296004	All Family Codes		All Brands	

***Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.***

***Example: ABC Company #9999***

*The information provided herein is accurate to the best of Vericast's knowledge.*

### Manufacturer Split

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 10/30/23 <b>**PLEASE NOTE – Company Prefix 0015300 was published in error as it does not belong to Winland Foods**</b>			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
Bay Valley Foods, LLC 982 PO Box 880001 El Paso, TX 88588-0001	982	Winland Foods Inc 1814 PO Box 880001 El Paso, TX 88588-0001	1814
GS1 Company Prefix	Family Codes	Brands/Products	
0026800	All Family Codes	American Beauty	
0041129	All Family Codes	Prince	
0033400	All Family Codes	San Giorgio/Light N Fluffy	
0012700	All Family Codes	Skinner	
0071730	All Family Codes	Wacky Mac/No Yolks	
0049600	All Family Codes	Anthony's	
<del>0015300</del>	<del>All Family Codes</del>	Golden Grain	
0029200	All Family Codes	Mueller Pasta	
0015100	All Family Codes	Pennsylvania Dutch Noodles	
0043700	All Family Codes	Ronco	
0047325	Family Codes 190, 500 and 510	Creamette, Mrs. Weiss, New Mill	

### Manufacturer Redemption Address Change

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date:			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

The information provided herein is accurate to the best of Vericast's knowledge.

### Manufacturer Name Change

*The information below pertains to both paper and paperless submissions.*

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

### Manufacturer Redemption Clarification

*The information below pertains to both paper and paperless submissions.*

Manufacturer Name & Address	Client Number	Comments

### Manufacturer Published Coupon Redemption Policy Updates

The following policies have been newly published or updated and can be found at [www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

Manufacturer Name

*Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.*

**Example: ABC Company #9999**

*The information provided herein is accurate to the best of Vericast's knowledge.*