

**SPECIAL NOTIFICATION**  
**MANUFACTURER INDUSTRY NOTIFICATION**  
**For Paper and Paperless**  
**Coupon Redemption**

April 15, 2024

Hot Line # 1-800-833-7096

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For inquiries, please see below:

**CLEARINGHOUSE PERSONNEL**

Email inquiries to [clearinghouseinquiries@nchmarketing.com](mailto:clearinghouseinquiries@nchmarketing.com)

**RETAILERS**

**By Phone:** 800-833-7096

**By Mail:** NCH Marketing Services, Inc.  
155 N. Pfingsten Road, Suite 200  
Deerfield, Illinois 60015  
Attn: Trade Management

<https://www.vericast.com/solutions/marketing-services/coupon-redemption/retailer-inquiries/>

Please include contact name and phone number so we may effectively handle your inquiry

## GLOSSARY

### **Brands / Products**

Brands / products on which the manufacturer has previously couponed and advised Vericast/NCH of; may not be all-inclusive

### **Family Codes**

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure

### **Manufacturer Merger**

A manufacturer merging into an existing Vericast/NCH client

### **Manufacturer Name Change**

A Vericast/NCH client changing their corporate name

### **Manufacturer Published Coupon Redemption Policy Updates**

Newly published or updated Vericast/NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center  
[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

### **Manufacturer Redemption Address Change**

A Vericast/NCH client moving to another agent or beginning to process in-house

### **Manufacturer Redemption Clarification**

Further details pertaining to Vericast/NCH client company prefixes, brands, family codes, etc.

### **Manufacturer Split**

A Vericast/NCH client who has sold products to another manufacturer

### **New NCH Manufacturer**

A manufacturer new to Vericast/NCH who may or may not have coupons in the marketplace

***Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.***

***Example: ABC Company #9999***

*The information provided herein is accurate to the best of Vericast's knowledge.*

## Manufacturer Redemption Clarification

*The information below pertains to both paper and paperless submissions.*

Manufacturer Name & Address	Client Number	Comments
The Kraft Heinz Company 1539 PO Box 880001 El Paso, TX 88588-0001	1539	The Kraft Heinz company prefix 0021000 with family code 418 was communicated in error as being divested. CP 0021000 FC 418 is for Cracker Barrel Meals which was not divested to Lactalis and should remain with The Kraft Heinz Company.

***Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.***

***Example: ABC Company #9999***

*The information provided herein is accurate to the best of Vericast's knowledge.*