VERICAST / NCH MARKETING

MANUFACTURER INDUSTRY NOTIFICATION
For Paper and Paperless
Coupon Redemption

For inquiries, please see below:

CLEARINGHOUSE PERSONNEL
Email inquiries to clearinghouseinquiries@nchmarketing.com

RETAILERS
By Phone: 800-833-7096

By Mail: NCH Marketing Services, Inc.
             155 N. Pfingsten Road, Suite 200
             Deerfield, Illinois 60015
             Attn: Trade Management

https://www.vericast.com/solutions/marketing-services/coupon-redemption/retailer-inquiries/

Please include contact name and phone number so we may effectively handle your inquiry

The information provided herein is accurate to the best of Vericast's knowledge

GLOSSARY

Brands / Products
> Brands / products on which the manufacturer has previously couponed and advised Vericast/NCH of; may not be all-inclusive

Family Codes
> Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure

Manufacturer Merger
> A manufacturer merging into an existing Vericast/NCH client

Manufacturer Name Change
> A Vericast/NCH client changing their corporate name

Manufacturer Published Coupon Redemption Policy Updates
> Newly published or updated Vericast/NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center
> www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

Manufacturer Redemption Address Change
> A Vericast/NCH client moving to another agent or beginning to process in-house

Manufacturer Redemption Clarification
> Further details pertaining to Vericast/NCH client company prefixes, brands, family codes, etc.

Manufacturer Split
> A Vericast/NCH client who has sold products to another manufacturer

New NCH Manufacturer
> A manufacturer new to Vericast/NCH who may or may not have coupons in the marketplace

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

New NCH Manufacturer

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 01/15/2024

Manufacturer Name	Client Number	Prior Redemption Address
Oral Essentials 1816 NCH Marketing Services PO Box 880001 El Paso, TX 88588-0001	1816	N/A
GS1 Company Prefix	**Family Codes**	**Brands / Products**
0852412007 08600048674 08601240001 08604270003 08615430003 08637050002 12400000182	All Family Codes All Family Codes All Family Codes All Family Codes All Family Codes All Family Codes All Family Codes	Oral Essentials

Manufacturer Merger

The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email NRSpaperless@nchmarketing.com to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.

Effective Date: 03/11/2024 **CORRECTED EFFECTIVE DATE**

Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
Brownie Brittle	N/A	Inmar Dept #11747 Brownie Brittle LLC 1 Fawcett Dr Del Rio, TX 78840	KNPC Second Nature Brands 1773 P.O. Box 880001 El Paso, TX 88588-0001	1773
GS1 Company Prefix	**Family Codes**		**Brands / Products**	
0711747	All Family Codes		Brownie Brittle	

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

Manufacturer Split

Effective Date: 01/29/2024

Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
The J.M. Smucker Co 277 P.O. Box 880001 El Paso, TX 88588-0001	277	KNPC Second Nature Brands 1773 P.O. Box 880001 El Paso, TX 88588-0001	1773

GS1 Company Prefix	Family Codes	Brands/Products
0893869000 0893869003 0893869005	All Family Codes All Family Codes All Family Codes	Sahale Snacks Sahale Snacks Layer Nut Bars

Manufacturer Redemption Address Change

Effective Date: 01/26/2024

Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
House of Cheatham Inc 1662 PO Box 880001 El Paso, TX 88588-0001	1662	House of Cheatham Inc 1445 Rock Mountain Blvd Stone Mountain, GA 30083	0034285

Effective Date: 01/19/2024

Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Edible Armstrong dba Killer Creamery 1778 PO Box 880001 El Paso, TX 88588-0001	1778	Edible Armstrong dba Killer Creamery 3102 N Woody Drive Boise, ID 83703-4874	0853655008

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.

Manufacturer Name Change

The information below pertains to both paper and paperless submissions.

Effective Date:			
Previous Manufacturer Name & Address	**Client Number**	**New Manufacturer Name & Address**	**Client Number**

Manufacturer Redemption Clarification

The information below pertains to both paper and paperless submissions.

Manufacturer Name & Address	Client Number	Comments
Post Holdings, Inc 1473 P.O. Box 880001 El Paso, TX 88588-0001	1473	Bob Evans Farms, Inc. (A Post Holdings Company) has a new company prefix *0850034019* for the following Bob Evans brand: • *Wanderlish, All Family Codes*

Manufacturer Published Coupon Redemption Policy Updates

The following policies have been newly published or updated and can be found at
www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx

Manufacturer Name
#8 General Mills, Inc.
#1357 The Blue Buffalo Company

Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.

Example: ABC Company #9999

The information provided herein is accurate to the best of Vericast's knowledge.