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## **MANUFACTURER INDUSTRY NOTIFICATION** **For Paper and Paperless** **Coupon Redemption**

March 22, 2024

Hot Line # 1-800-833-7096

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For inquiries, please see below:

**CLEARINGHOUSE PERSONNEL**

Email inquiries to [clearinghouseinquiries@nchmarketing.com](mailto:clearinghouseinquiries@nchmarketing.com)

**RETAILERS**

**By Phone:** 800-833-7096

**By Mail:** NCH Marketing Services, Inc.  
155 N. Pflingsten Road, Suite 200  
Deerfield, Illinois 60015  
Attn: Trade Management

<https://www.vericast.com/solutions/marketing-services/coupon-redemption/retailer-inquiries/>

Please include contact name and phone number so we may effectively handle your inquiry

## **GLOSSARY**

### **Brands / Products**

Brands / products on which the manufacturer has previously couponed and advised Vericast/NCH of; may not be all-inclusive

### **Family Codes**

Family codes as provided by the manufacturer; may not be all-inclusive of the manufacturer's complete family code structure

### **Manufacturer Merger**

A manufacturer merging into an existing Vericast/NCH client

### **Manufacturer Name Change**

A Vericast/NCH client changing their corporate name

### **Manufacturer Published Coupon Redemption Policy Updates**

Newly published or updated Vericast/NCH client Manufacturer Redemption Policies which may be found online at the NCH Retailer Support Center  
[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

### **Manufacturer Redemption Address Change**

A Vericast/NCH client moving to another agent or beginning to process in-house

### **Manufacturer Redemption Clarification**

Further details pertaining to Vericast/NCH client company prefixes, brands, family codes, etc.

### **Manufacturer Split**

A Vericast/NCH client who has sold products to another manufacturer

### **New NCH Manufacturer**

A manufacturer new to Vericast/NCH who may or may not have coupons in the marketplace

***Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.***

***Example: ABC Company #9999***

*The information provided herein is accurate to the best of Vericast's knowledge.*

## New NCH Manufacturer

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 03/25/2024		
Manufacturer Name	Client Number	Prior Redemption Address
CalChef Foods, LLC DBA Kevin's Natural Foods 1819 P.O. Box 880001 El Paso, TX 88588-0001	1819	The Coupon Guy/CalChef PO Box 48469 Tampa, FL 33646
GS1 Company Prefix	Family Codes	Brands / Products
081026402	All Family Codes	All Brands

## Manufacturer Merger

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 04/01/2024				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
SmartyPants Vitamins	N/A	SmartyPants Vitamins MPS P.O. Box 407, Dept 1116, Cinnaminson, N.J. 08077	Unilever 1370 P.O. Box 880001 El Paso, TX 88588-0001	1370
GS1 Company Prefix	Family Codes		Brands / Products	
0851356004	All Family Codes		SmartyPants	
081705302	All Family Codes		SmartyPants	

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

The information provided herein is accurate to the best of Vericast's knowledge.

**Manufacturer Merger, continued**

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 03/11/2024				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
Brownie Brittle	N/A	Inmar Dept #11747 Brownie Brittle LLC 1 Fawcett Dr Del Rio, TX 78840	KNPC Second Nature Brands 1773 P.O. Box 880001 El Paso, TX 88588-0001	1773
GS1 Company Prefix	Family Codes		Brands / Products	
0711747	All Family Codes		Brownie Brittle	

Effective Date: 03/04/2024				
Manufacturer Name	Client Number	Previous Redemption Address	Merging Into	Client Number
U.S. Sugar Savannah Refinery	2194	U.S. Sugar Savannah Refinery, LLC 2194 P.O. Box 880001 El Paso, TX 88588-0001	United Sugar Producers and Refiners 2182 P.O. Box 880001 El Paso, TX 88588-0001	2182
GS1 Company Prefix	Family Codes		Brands / Products	
0016200	All Family Codes		Dixie Crystal Brands	
0072100	All Family Codes		Imperial Sugar Brands	

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

The information provided herein is accurate to the best of Vericast's knowledge.

## Manufacturer Split

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 04/01/2024			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
Johnson & Johnson Consumer 1453 P.O. Box 880001 El Paso, TX 88588-0001	1453	Bausch & Lomb/ Blink 1820 P.O. Box 880001 El Paso, TX 88588-0001	1820
GS1 Company Prefix	Family Codes		Brands/Products
0329943	All Family Codes		All Brands
0340171	All Family Codes		All Brands
0827444	All Family Codes		All Brands

Effective Date: 03/18/2024			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
Campbell Soup Company 1812 P.O. Box 880001 El Paso, TX 88588-0001	1812	Flagstone Foods Advance Coupon Dept. 443 115 Route 46W, Building C17 Mountain Lakes, NJ 07046	N/A
GS1 Company Prefix	Family Codes		Brands/Products
0010300	All		All Emerald Nuts products

Effective Date: 03/04/2024			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number
The Kraft Heinz Company 1539 PO Box 880001 El Paso, TX 88588-0001	1539	Lactalis Heritage Dairy Inmar Dept #77100- Mfr Rcv Office 801 Union Pacific Blvd Ste 5 Laredo, TX 78045	N/A
GS1 Company Prefix	Family Codes		Brands/Products
0021000	260, 261, 263, 264, 265		Light/Free/Natural Cheese
0021000	710, 711, 713		Breakstone
0021000	250, 251, 252, 253, 260		Cracker Barrel
0021000	264, 266, 418		Cracker Barrel
0021000	160,161		Kraft Grated Cheese
0021000	266		Kraft Snacking Cheese
0021000	544		Velveeta (Shreds Only)
0049900	300, 305, 306, 307		Knudsen

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

The information provided herein is accurate to the best of Vericast's knowledge.

## Manufacturer Redemption Address Change

**The information below pertains to both paper and paperless submissions. Paperless offers must be re-registered for all agents by Effective Date below. Please email [NRSpaperless@nchmarketing.com](mailto:NRSpaperless@nchmarketing.com) to obtain correct NCH Retailer Services billing ID for Paperless Offer Registration Files.**

Effective Date: 3/20/2024			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
The Kong Company 1668 PO Box 880001 El Paso, TX 88588-0001	1668	The Kong Company Attn: Consumer Relations Dept 16191 Table Mountain Parkway Golden, CO 80403	0035585

Effective Date: 2/23/2024			
Manufacturer Name & Address	Client Number	Forwarding Information	GS1 Company Prefix
Bulletproof 360, Inc 1693 PO Box 880001 El Paso, TX 88588-0001	1693	Bulletproof 360, Inc. 5335 College Avenue Suite 22 Oakland, CA 94618	081570902

## Manufacturer Name Change

*The information below pertains to both paper and paperless submissions.*

Effective Date:			
Previous Manufacturer Name & Address	Client Number	New Manufacturer Name & Address	Client Number

**Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.**

**Example: ABC Company #9999**

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## Manufacturer Redemption Clarification

*The information below pertains to both paper and paperless submissions.*

Manufacturer Name & Address	Client Number	Comments
Seneca Foods Corporation 1278 P.O. Box 880001 El Paso, TX 88588-0001	1278	<i>Seneca Foods Corporation has a new company prefix 081015393 for the following brand: Green Giant Shelf Stable</i>

## Manufacturer Published Coupon Redemption Policy Updates

The following policies have been newly published or updated and can be found at  
[www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx](http://www.nchmarketing.com/QuestionsAboutYourCouponSubmission.aspx)

Manufacturer Name

***Invoice and store tags need to reflect full NCH Manufacturer name and number as shown in example below.***

***Example: ABC Company #9999***

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